



The Giving Organisation



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Strictly Private & Confidential

Dear Friend,

A PASSIONATE CALL TO CHANGE OUR SOCIETY

I'm deeply honored and privileged as a patron of The Giving Organisation to invite you and your organisation to join hands with me in changing society in a unique way.

As a fellow South African who has dedicated my life to peace and justice I request your support for a real life changing initiative that will not only benefit you but our country as a whole.

This nationwide programme allows your organisation to facilitate 360 degrees of Giving – and enabling your employees, your suppliers and eventually your customers to voluntary change society – The Giving Organisation is not asking for your money but for your facilitation to be a conduit for change.

Our concept will be duplicated around the world but this will only happen if we take the lead in South Africa.

Representatives from The Giving Organisation will provide you with the necessary information on effective implementation strategies on how your business can get involved.

Let's create a legacy of positive change as an example to the world.

Warm regards,

Archbishop Emeritus Desmond M Tutu



Trustees:

SA Red Cross Society: Mandisa Faith Kalako-Williams, CHOC: Julian Cutland, Reach For A Dream Foundation: Brian Jeffrey Miller, Cotlands: Jacqueline Schoeman, Ithemba Trust: John Graham Maxwell, CANSA: Rudolf van Jaarsveld, NSPCA: Christine Kuch, ACFS: Charles Courtice Mowbray, Desmond Tutu HIV/Aids Foundation: Lavinia Browne